



PROGRAM ADVERTISING OFFER
Vancouver Celebrates Diwali Festival
October 16 - 23, 2011

Vancouver Celebrates Diwali is an annual South Asian arts & culture festival celebrating the Diwali holiday. Intended for all cultures and communities, our mission is to celebrate the universal light that exists in everyone. Every year this growing Vancouver event has shown increased interest from the general public, with over 7,250 people participating in the 2010 festival. With almost a dozen events planned for this year's festival, we anticipate drawing our largest and most diverse audience ever.

This is a great opportunity to demonstrate your community-minded spirit and promote your business to a wide-ranging demographic.

BOOKING DEADLINE: Thursday, September 22, 2011

ARTWORK DEADLINE: Thursday, October 6, 2011

Contact Info:

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Format of Program:

Finished size: 5.5"w x 8.5"h

Total of 16 - 20 pages

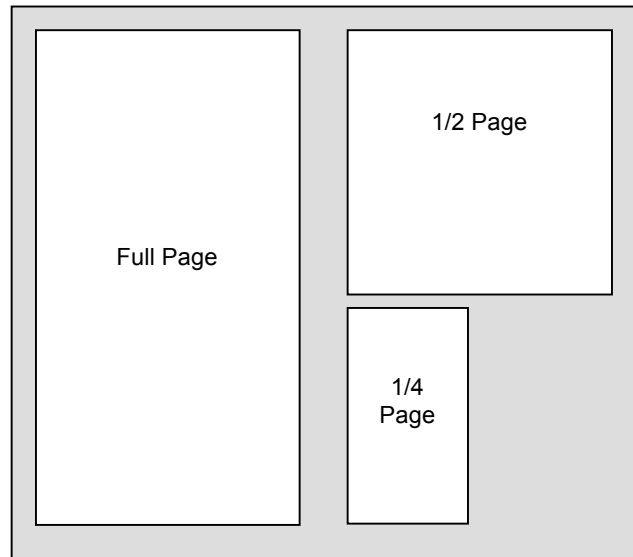
Non-glossy / full color printing

Program Distribution:

Minimum 3,000 copies

Free to patrons attending performances

Available Space:



Ad Type	Ad Size (total print area)	Price (not incl HST)
Full Page – Inside Back Cover	4.5"w x 7.5"h	\$500.00
Full Page	4.5"w x 7.5"h	\$350.00
Half Page Horizontal	4.5"w x 3.625"h	\$250.00
Quarter Page Vertical	2.125"w x 3.625"h	\$125.00

Ad Submission specifications:

- Print: Ads may be submitted in black & white or in full color
- File Format: (psd, tif, jpg, eps, high resolution pdf) 300 dpi for all graphic files
- No Bleeds
- E-mail electronic files to junita@thakorine.com